

# **Formula Wizard**<sup>TM</sup> The complete data collection package

#### **FEATURES**

- All the hardware you need in a unique package:
  - Formula 732 Laser Terminal
  - Formula 952 RS232
  - Transceiver/Charger
  - Power-supply unit
  - Connection cable
- All the software you need on www.datalogic.com

# **APPLICATIONS**

- Inventories, materials picking and general small-warehouse management
- Prices and descriptions check for assisted sales
- Data collection and transfer to POS

### **GENERAL DESCRIPTION**

For the vast majority of small businesses and retailers, the complete **Formula Wizard**<sup>™</sup> package represents the simplest and most cost-effective solution for entering the world of bar code data acquisition.

The Formula 732 portable terminal with its integrated laser scanner is at the heart of the **Formula Wizard™** solution. Fast and reliable in reading the most common symbologies, it comes equipped with a handy 25-key alphanumeric keyboard and has a large display with icons. Data transfer to the PC takes place by simply placing the terminal into the Formula 952 Transceiver/Charger, which is equipped with a RS232 serial port.

By using the EasyGen<sup>™</sup> software package, developers can quickly build personalized applications according to the required contexts by easily creating programs of average complexity in a Windows environment. The EasyGen<sup>™</sup> Demo Version with five ready-to-use example applications can be downloaded from the Datalogic web site free of charge. It covers the most common operating requirements in data collection, assisted sales, inventory and goods picking, thus making the **Formula Wizard<sup>™</sup>** solution immediately productive.

The EasyGen<sup>™</sup> package also includes Systools<sup>™</sup> 2001 and OLE for Formula, the ActiveX software module that allows data to be integrated into applications such as Visual Basic, Excel, Access, Delphi, etc.

Furthermore, the Formula 732 terminals are fully programmable in C language using DS for Formula, thus solving even the most complex application needs. **Formula Wizard™**: simple data collection for everybody.





## **MODELS AND ACCESSORIES**

MODEL	DESCRIPTION	ORDER NO.
Formula Wizard™	Complete data collection package	94140400X
Formula Wizard™ Bundle	Complete data collection package + EasyGen™ package	94140401X
ACCESSORIES		
EasyGen™	Easy Application Generator Package for Formula batch terminals: F660, F725, F732, F734	94A104850
DS for Formula	Development system for Formula Basic Line	94A104860
CA51 compiler	8051 Compiler kit V6 for F6xx and F7xx	94A104890
Rubber Cover	Rubber protection cover F732/F734 BATCH	94ACC4650
FBK F732	Battery kit for Formula 732/B Laser Terminal	94ACC4610
FBS F732	Set of batteries for Formula 732/B Laser Terminal (5 pc pack)	94ACC4620
FLH F732	Leather holster	94ACC4010

\*x=1 - power supply for USA; 2 - power supply for Europe; 4 - power supply for UK; 5 - power supply for Australia

#### **SPECIFICATIONS**

OPERATIVE SYSTEM PROCESSOR PROGRAM MEMORY

DATA MEMORY DISPLAY SCREEN FORMAT KEYBOARD SIGNAL TO OPERATOR

CLOCK/CALENDAR

SCANNING RATE MINIMUM RESOLUTION DEPTH OF FIELD

program 128 KB RAM for data Graphic high-contrast LCD 4 lines x 16 characters Alphanumeric with 25 silicon rubber keys Bicolor LED; Piezoelectric buzzer; programmable frequency and duration Quartz controlled RTC; programmable date and time 36 scans/sec 0.15 mm (6 mils) 3 to 70 cm (1.2 to 27.6 in), depending on bar

64 KB Flash dedicated to the application

Datalogic proprietary

8 bit CMOS

READING ANGLES BAR CODES

LASER CLASSIFICATION SERIAL COMMUNICATION

POWER SOURCE AUTONOMY BATTERY CHARGING DIMENSIONS WFIGHT OPERATING TEMP. DROP RESISTANCE

France Datalogic France S.A. Tel. +33 1/60921111 Fax +33 1/60921340

dlfrance@worldnet.fr

**Spain** Datalogic España Tel +34 93/4335253 Fax +34 93/4335254

datalogic@sei.es

±65° skew; ±55° pitch EAN 8, EAN 13, UPC/A-E, 2/5 family, Code 128, Code 93, Code 2/7, Code 3/5, 3/9 family, MSI, DELTA A IBM VLD - Class II Infrared (via optocoupler) between F732 and F952, RS232 between F952 and PC or Host Trasmission speed: 19,200 bit/sec 250 mAh NiCd rechargeable batteries 18 h, with reading every 45" Via Formula 952 Transceiver/Charger 165 x 56 x 32 mm (6.5 x 2.2 x 1.3 in) 184 g (6.5 oz) 0 to 50 °C (32 to 122 °F) Resists drops onto concrete surface ENVIRONMENTAL PROTECTION Industrial, protected against dust and water



Denmark

Datalogic AB Tel. +45 44/209970 Fax +45 44/209972

Netherlands Datalogic Optic Electronics BV Tel. +31 346/572888 Fax +31 346/568736

info@datalogic.se

info@datalogic.nl

Datalogic Inc.

U.S.A.



We reserve the right to make modifications and improvements

**Datalogic Quality Partner** 

Datalogic S.p.A. Corporate Headquarters Tel. +39 051/3147011 Fax +39 051/726562 info@datalogic.it

Product and company names and logos referenced may be either trademarks or registered trademarks of their respective companies

Sales Italy Tel. +39 051/3147300 Fax +39 051/726562 venditeitalia@datalogic.it

Italy

Sales International (Central and South America Far East, Middle East - Afric Tel. +39 041/5986511 Fax + 39 041/5986550 sales-intl@datalogic.it

Australia Datalogic PTY LTD. Tel. +61 3/95589299 Fax +61 3/95589233 sales@datalogic.com.au

code thickness

Germany Datalogic GmbH Tel. +49 7026/6080 Fax +49 7026/5746 info@datalogic.de

Sweden Datalogic AB Tel. +46 40/385000 Fax +46 40/385001 info@datalogic.se Austria Datalogic Handelges MBH Tel. +43 2236/258820 Fax +43 2236/258825 office@datalogic.co.at

Japan Izumi Datalogic Co., Ltd. Tel. +81 78/3033400 Fax +81 78/3033402 idlmarke@izumi-datalogic.co.jp

United Kingdom Datalogic UK Ltd. Tel. +44 1582/464900 Fax +44 1582/464999 enquiries@datalogic.demon.co.uk

Tel. +1 859/6897000 Fax +1 859/3344970 info@datalogic.com www.datalogic.com

Datalogic Marketing & Communication Printed in Italy September 2001

